Talend Academy and Success Management Process

April 2021

Overview of the Talend Academy learner journey

| Explorer | Practitioner ★ | Certified ★★ | Professional ★★★ | Expert ★★★★ |

From absolute beginners with Talend products

To recognized Talend experts...

Talend Academy offers the right tools to help them be successful

| Explorer | Practitioner ★ | Certified ★★ | Professional ★★★ | Expert ★★★★ |

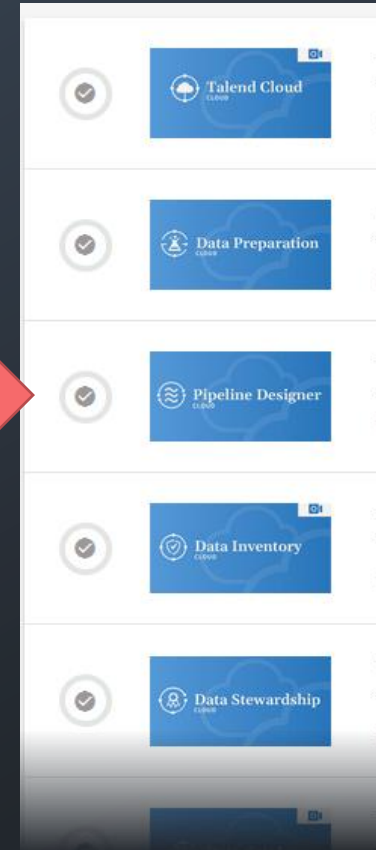**Objective**: Help learners gain a <u>basic level of understanding</u> of Talend Data Fabric

- Talend Academy Public Offering
  - ➤ Video-based learning experience
  - ➤ Rewarded by a Talend Explorer badge

Talend Academy Public Offering

Guided, video-based learning tour of Talend Data Fabric

Talend Academy Public Offering

Guided, video-based learning tour of Talend Data Fabric

Complete Data Fabric Foundations → Earn Trophies as you progress → Earn first Talent badge

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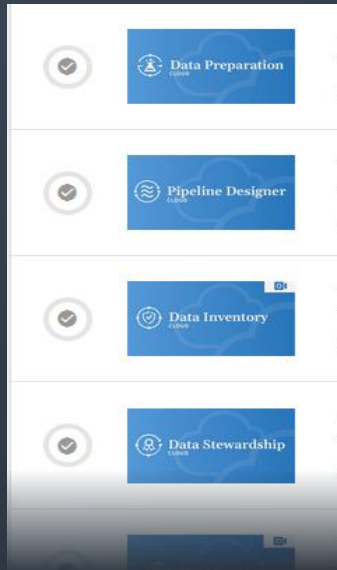
Objective: Help learners gain <u>hands-on experience</u> with Talend Data Fabric

➢ Talend Academy Subscription Offering
  ➢ Hands-on learning experience
  ➢ Recommendation engine to stay on track

Recommendation Engine

Learners select their role to receive training content recommendations

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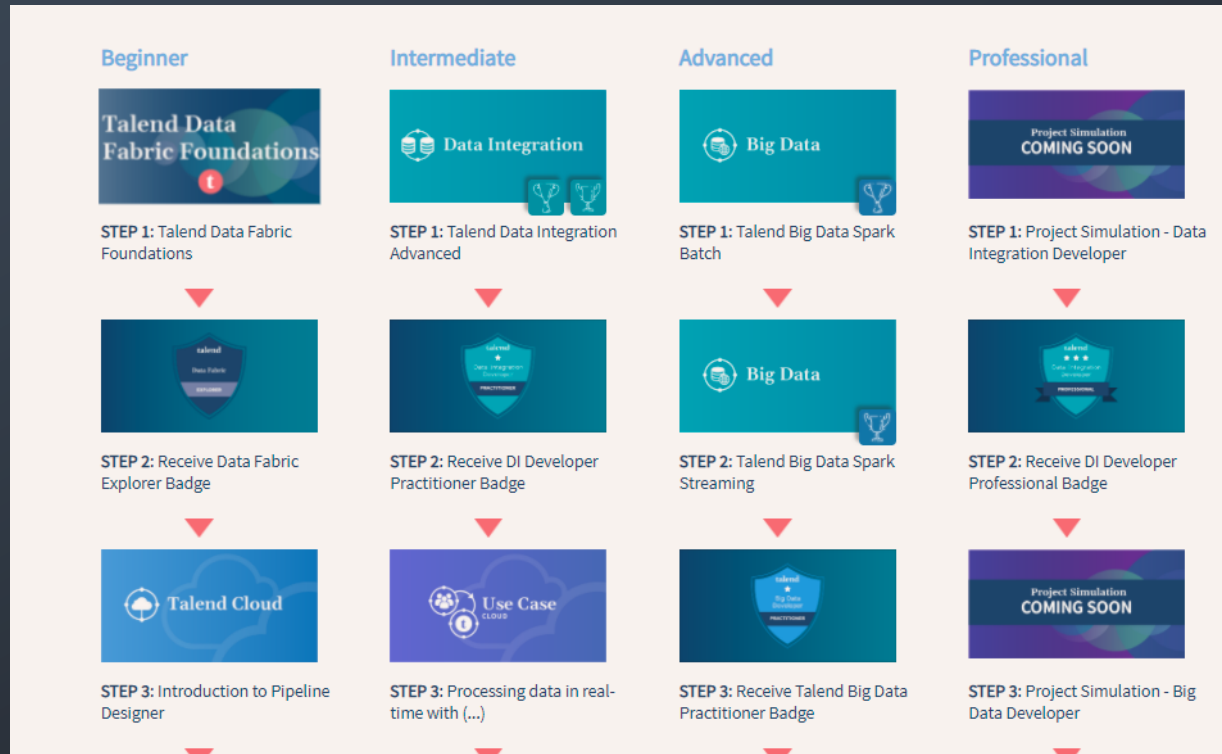
Additional Resources for gaining hands-on experience:

- Built-in gamification to maintain motivation

- Implementation Accelerators to speed successful project implementation

- Rewarded by a Talend Practitioner badge

Implementation Accelerators

- Included in the Talend Academy subscription

- Pre-packaged solutions, toolkits, and frameworks developed by Talend Experts
  - Solution templates: artifacts for specific repeatable tasks
  - Toolkits: collection of tools to be used separately or together
  - Frameworks: Set of integrated tools to solve large-scale implementation challenges

Explorer | Practitioner ★ | Certified ★★ | Professional ★★★ | Expert ★★★★

Objective: Help learners to prove their level of expertise

- Certification exams for most popular roles
- Certification exam preparation courses to speed-up preparation time
- Rewarded by a Talend Certified badge

Explorer | Practitioner ★ | Certified ★★ | Professional ★★★ | Expert ★★★★

Objective: Challenge Certified Talend users

- Professional exams for most popular roles
- Rewarded by a Talend Professional badge

Professional Exams

Certified Talend users prove their project readiness by completing an implementation challenge with minimal guidance:

- All necessary software and files on a virtual environment

- Limited time to complete

- Description of the tasks to complete

- Scored by an expert instructor based on a pre-defined evaluation grid

Explorer | Practitioner ★ | Certified ★★ | Professional ★★★ | Expert ★★★★

Objective: Challenge Professional Talend users to <u>lead</u> in the Community*

- Contribute knowledge base articles or blog posts
- Participate in user groups, enablement events
- Contribute solution templates
- Rewarded by a Talend Expert badge

* On Talend Academy roadmap

Best Practices – Micro Learning Episodes

Overview

- Share "aha" moments & "what I learned" solving technical complex customer challenges
- Evangelize tried and tested tips and best practices not typically found in help docs
- List of "gotchas", best use of product features and capabilities
- Checklist of steps to consider on engagements for performance tuning, security, deployment, admin, etc.
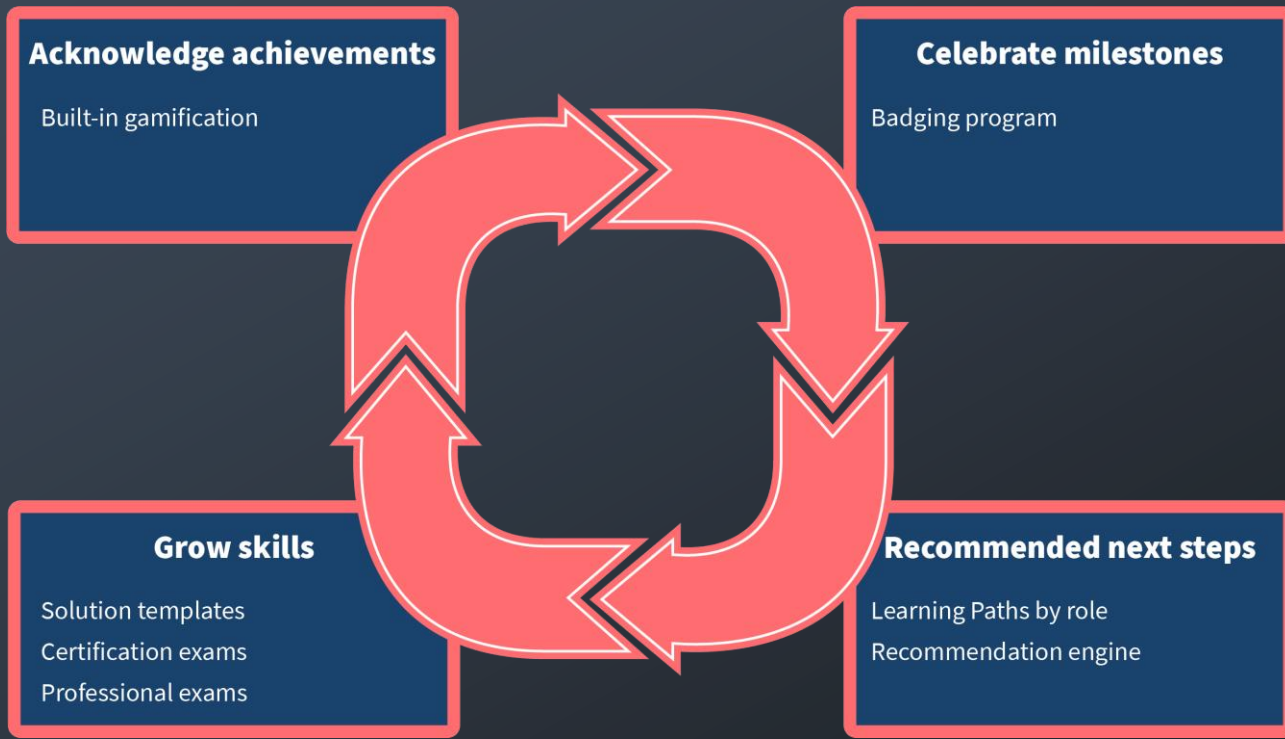
Modality

- 2-3 slides for each best practice accompanied by a 2-3 min video
- Accessible via Talend Academy (June Launch)
- Incorporated into learning paths as continuous enablement

Initial Topics

- DI Performance Tuning
- Context, Parameter, and Resource Management
- Git Workflow using Talend
- Performance Tuning Best Practices for Big Data Batch & Streaming Jobs

Recipe for a successful learner journey

Acknowledge achievements

Built-in gamification

Celebrate milestones

Badging program

Grow skills

Solution templates
Certification exams
Professional exams

Recommended next steps

Learning Paths by role
Recommendation engine

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